

## **“Bland Farms Sponge on the Run Sweepstakes” Official Rules**

1. **NO PURCHASE NECESSARY: Making a purchase will not increase your chances of winning a prize.** The “Bland Farms Sponge on the Run Sweepstakes” (the “Sweepstakes”) sponsored by Bland Farms, LLC (the “Sponsor”) begins on April 1, 2020 at 12:00:01 AM Eastern Time (“ET”) and ends on August 20, 2020 at 11:59:59 PM ET (the “Sweepstakes Period”). During the Sweepstakes Period there will be five (5) Monthly Entry Periods (each a “Monthly Entry Period”), as described in Rule #4 below. Void outside the United States and D.C. and where prohibited by law.
2. **Eligibility:** In order to participate in the Sweepstakes, you must be (as of date of entry) a legal resident of one of the fifty (50) United States or the District of Columbia (“D.C.”) who is 13 years of age or older. Employees, officers and directors of Sponsor, its subsidiaries, affiliates, distributors, retailers, sales representatives, affiliates, divisions, advertising and promotion agencies, individuals, engaged in the development, production or distribution of materials for this Sweepstakes, and members of the immediate families (defined as including spouse, biological, adoptive or step-parents, children, grandparents, grandchildren, siblings and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are NOT eligible to participate in this Sweepstakes.
3. **How to Enter:** During the Sweepstakes Period, visit [www.blandfarms.com/spongebob](http://www.blandfarms.com/spongebob) (the “Website”). At the Website, you will be required to provide your first and last name, complete mailing address and your email address to register for the Sweepstakes. Participants are solely responsible for Internet connectivity, software and/or hardware that may be required in order to submit an entry. Entries must be submitted in accordance with these Official Rules; no other method of entry into this Sweepstakes will be permitted. **Entries will not be acknowledged or returned.** Entries must be made by an individual only. Group entries are prohibited. By participating in the Sweepstakes, you (and your parent or legal guardian if you are under 18) fully and unconditionally agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all matters related to the Sweepstakes. Limit one (1) Sweepstake entry per day per person or email address over the course of the Sweepstakes Period. If it is discovered that an entrant has attempted to enter with multiple e-mail addresses and/or under multiple identities, or uses any other method or device to enter multiple times per day, such participant will be disqualified and all entries associated with such participant will be considered void. Non-winning entries from each Monthly drawing will automatically roll over into subsequent Monthly drawings.
4. **Winner Selection & Notification:** A series of random drawings will be conducted by Sponsor’s representative to award all available prize according to the schedule below:

Drawing	Entry Period Dates*	Drawing Date	# of Prizes	Prize(s)	ARV (ea)
April	4/1/2020 - 4/30/2020	5/7/2020	20	SpongeBob Plush	\$40.00
May	5/1/2020 - 5/31/2020	6/7/2020	20	SpongeBob Plush	\$40.00
June	6/1/2020 - 6/30/2020	7/7/2020	20	SpongeBob Plush	\$40.00
July	7/1/2020 - 7/31/2020	8/7/2020	20	SpongeBob Plush	\$40.00
August	8/1/2020-8/20/2020	8/27/2020	20	SpongeBob Plush	\$40.00
Grand Prize	4/1/2020 - 8/20/2020	8/27/2020	1	Grand Prize	\$4,995.00

Decisions of the Sponsor shall be final and binding in all respects. Odds of winning a prize depend upon the total number of eligible entries received during the applicable Entry Period. The Potential Grand Prize winner (or the potential prize winner's parent or legal guardian if potential prize winner is under 18) will be required to sign an Affidavit of Eligibility/Release of Liability/Publicity and Advertising Consent and Release (except where prohibited by law) and such other documents reasonably required by Sponsor as part of the prize claim process. All such documents must be signed and returned within ten (10) days of notification or prize will be forfeited and an alternate winner may be selected as provided for in these Official Rules. The Grand Prize winner's travel companion(s) (if under 18, their parent or legal guardian) will be required to complete, execute and return a Travel Companion Liability Release within this same ten (10) day deadline. All other prize winners will be shipped their prize using the mailing address provided upon Sweepstakes registration. All potential winners are subject to verification before any prize will be awarded. In the event that any potential prize winner is disqualified for any reason, an alternate winner will be selected in a random drawing from all eligible entries received during the Sweepstakes Period. If, despite reasonable efforts, a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit his or her prize and an alternate winner may be selected. Return of any prize notification or prize mailing as undeliverable for any reason will result in disqualification. Allow 6-8 weeks for prize delivery. Entrants may be required to provide proof of eligibility in any manner Sponsor deems appropriate as a condition of receiving the prize package.

- Prizes / Approximate Retail Value ("ARV"): One (1) Grand Prize Trip for Up to 4 (at least one of whom must be over 21) to Los Angeles, CA for a SpongeBob Movie-Inspired Vacation.** Grand Prize consists exclusively of: roundtrip ("R/T") coach air transportation for Grand Prize winner and up to three (3) travel companions between major gateway airport

nearest winner's residence and Los Angeles, CA; R/T ground transportation between arrival airport and hotel; 3-nights hotel lodging (based on 1 room, quadruple occupancy) at a hotel selected by Sponsor; Paramount Pictures studio tour for up to four (4); hop-on, hop-off city sightseeing tour of Los Angeles, CA; daily breakfast for 3 days; private Karaoke experience. Approximate retail value of the Grand Prize is: \$4,995. The Grand Prize winner and his or her travel companions must travel together on the same itinerary and possess all required travel documents prior to awarding of prize. Air transportation tickets are non-refundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. Sponsor reserves the right to structure the travel route in its sole discretion. ARV for travel prize may vary depending upon point of departure and destination and fare fluctuations. If the closest airport to prize winner's home is in close enough proximity to prize destination city so that, as Sponsor may determine in its sole discretion, a flight is unnecessary, such prize winner will receive alternate ground transportation from the Sponsor with no further obligation to the winner. Grand Prize winner will not receive cash or any other form of compensation if actual travel costs are less than the Grand Prize ARV in these Official Rules. In the event any scheduled Grand Prize event and/or any other component of the prize is cancelled, delayed, or postponed for any reason outside the control of the Sponsor, Sponsor will have no further obligation, other than to award the remainder of the prize. In the event Grand Prize winner and/or his or her travel companions engage in behavior that (as determined by Sponsor in its sole and absolute discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip or other applicable experience early, in whole or in part, and send Grand Prize winner and/or his or her travel companions home with no further compensation.

The Grand Prize winner must complete travel by July 31, 2021. Dates of departure and return, as well as, the destination city are subject to change at Sponsor's sole discretion. Should the need arise to change the dates of travel, Sponsor will provide the Grand Prize winner with 30 day advance notice of the revised travel plans. If the Grand Prize winner is unable to participate in the Grand Prize trip during dates approved by Sponsor, the Grand Prize will be forfeited in its entirety.

**Grand Prize Terms & Restrictions:** Flights may be indirect and no stopovers or extensions to trips are permitted; flight will be selected by prize provider at their sole discretion; hotel accommodation is based on 4 travelers sharing a quadruple occupancy room; hotel accommodations must include a Saturday night; hotel accommodation does not include any meals (other than breakfast), incidentals, gratuities, or telephone calls. Any other personal expenses incurred during the trip will be the responsibility of the Prize Winner. A credit card for incidentals will be requested by the hotel at check-in and therefore at least one of the Prize Winner must possess and travel with a valid credit card; the prize excludes domestic ground transfers, meals and drinks, excursions, attractions, treatments, visas, rental car, personal expenses and anything not expressly stated in the prize package; all elements of the prize are subject to availability; if unavailable, experiences and items of a similar nature and value may be offered at prize provider's discretion; accommodation will be selected by prize

provider at their sole discretion; winners must contact prize provider with three preferred travel dates in three separate months no later than six weeks prior to departure; once booked, the prize cannot be amended or cancelled; prize is non-refundable and non-transferable; no cash alternative is available; all US travelers flying domestically will require a valid photo ID approved for air travel; any necessary visas or insurance are the responsibility of the winner and guests; travel insurance is provided to a maximum total value of \$100 USD and is subject to restrictions and the terms and conditions of the insurance provider: It is the responsibility of the winner and/or their companion to meet any additional costs relating to obtaining insurance cover for any pre-existing medical condition and for any additional costs as may be specified where the winner and/or their companion are aged 70 or over; prize cannot be taken over Christmas, New Year or US Public Holidays; prize is valid until July 31, 2021; if winner chooses to forfeit any of the stated activities then no alternative activities will be provided; the Paramount Pictures Studio Tour is for ages 10 and above; no alcohol can be served in the karaoke room while under 21s are present and no under 21s are allowed in the venue after 10pm on Fridays and Saturdays.

**One-Hundred (100) SpongeBob Plush Doll Prizes.** Each SpongeBob Plush Doll Prize consist of one (1) SpongeBob plush doll. ARV of each SpongeBob Plush Doll Prize is \$40.00. Total ARV of all available prizes is \$8,995.

6. **Other Conditions of Participation:** Prizes may not be transferred or assigned. No prize substitution or cash redemption will be allowed. Sponsor reserves the right to substitute a prize of equal or greater retail value if any advertised prize becomes unavailable. Entrants are solely responsible for participating in the Sweepstakes during the Sweepstakes Period and properly claiming a prize if selected as a winner. By accepting a prize, the winner (or the prize winner's parent or legal guardian if prize winner is under 18) agrees to Sponsor's use of winner's name, city and state of residence, statements about the Sweepstakes and/or likeness for publicity, advertising and promotional purposes in all media worldwide (including but not limited to social media) without limitation and without further compensation or notice (unless prohibited by law). Once a prize has been delivered to the winner's residence via delivery-confirmed mail or courier, the prize is considered "awarded." All entries become the property of Sponsor and will not be acknowledged or returned. By entering, Sweepstakes entrants acknowledge compliance with these Official Rules, including all eligibility requirements. By participating, entrants (and their parent or legal guardian if entrant is under 18) agree to release the Bland Farms, LLC, Paramount Pictures Corporation, and their respective affiliates, subsidiaries, divisions, wholesalers, retailers or distributors or advertising and promotion agencies and each of their respective officers, directors, employees, agents or representatives (collectively, "Released Parties") from and against any and all claims, demands, losses and liabilities of any nature whatsoever, which entrant may now or hereafter be entitled to assert, including but not limited to, any death, injury, loss of enjoyment, damage to computer equipment, or other harm or loss of any nature whatsoever caused or contributed to by participation in the Sweepstakes, and/or in connection with the awarding, receipt and use or misuse of the prize (if awarded to him/her), and/or claims based

on publicity rights, defamation or invasion of privacy. Released Parties are not responsible for (i) entries that are lost, late, stolen, damaged, garbled, destroyed or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, or for destruction of or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network or, software; (iv) causes beyond Released Parties' reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; (v) incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Sweepstakes; (vi) any typographical or other error in any printing or advertising related to the Sweepstakes, in the administration or execution of the Sweepstakes, or in the announcement of prize winners, or (vii) cheating or fraud by any entrant.

If for any reason this Sweepstakes cannot be executed as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Sweepstakes, or if this Sweepstakes is compromised or becomes corrupted in any way, electronically or otherwise, Sponsor reserves the right to terminate or modify this Sweepstakes. If this Sweepstakes is terminated before the original end date or modified, the Sponsor will select the prize winners from among all valid, non-suspect entries received as of the time/date of termination of the Sweepstakes and/or after such time/date (if applicable) or otherwise select the winners in a fair manner as determined in the sole discretion of the Sponsor.

Sponsor reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process or any aspect of this Sweepstakes. **CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, construed in accordance with, and subject to the laws of Georgia without giving effect to any choice of law or conflict of law rules (whether of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Georgia.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined

to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

7. **Winner's List:** To receive name and city / state of residence of prize winners, mail a stamped, self-addressed envelope accompanied with a signed, hand-printed request to "Bland Farms Sponge on the Run Winner's List", PO Box 11508, Bozeman, MT 59719-1508. All requests must be received by October 31, 2020.
8. **Sponsor:** Bland Farms, LLC. 1126 Raymond D. Bland Road Glennville, GA 30427.