BLAND FARMS GAMEDAY SWEETNESS SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID OUTSIDE THE FIFTY (50) UNITED STATES AND DISTRICT OF COLUMBIA AND WHERE PROHIBITED OR RESTRICTED BY LAW.

1. THE SWEEPSTAKES

The **Bland Farms Gameday Sweetness Sweepstakes** (the "Sweepstakes") is sponsored by Bland Farms, LLC ("Sponsor"), 1126 Raymond D. Bland Road, Glennville, Georgia 30427.

The Sweepstakes begins September 21, 2026 at 12:00:01 a.m. Eastern Time ("ET") and ends February 14, 2027 at 11:59:59 p.m. ET (the "Sweepstakes Period").

During the Sweepstakes Period, Sponsor will conduct a series of individual social media prize drawings followed by a Grand Prize drawing. Each drawing will have its own entry period and prize as described below.

The Sweepstakes is void outside the fifty (50) United States and District of Columbia and wherever prohibited by law.

2. ELIGIBILITY

The Sweepstakes is open only to legal residents of the fifty (50) United States and District of Columbia who are twenty-one (21) years of age or older at the time of entry.

Employees, officers and directors of Sponsor, Weber-Stephen Products LLC ("Weber"), their respective subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies, and any individuals engaged in the development, production or administration of the Sweepstakes, as well as members of their immediate families or households, whether related or not, are not eligible to enter or win.

For purposes of these Official Rules, "immediate family" includes spouses, biological, adoptive or step-parents, children, grandparents, grandchildren, siblings and each of their respective spouses.

3. HOW TO ENTER

During an applicable Entry Period, Sponsor will publish an official Gameday Sweetness Sweepstakes post on one or more of Sponsor's designated social media accounts on Facebook, Instagram and/or TikTok.

Unless otherwise stated in the applicable Sweepstakes post, to receive one (1) entry, an eligible entrant must:

1. Follow the Bland Farms social media account publishing the applicable Sweepstakes post;
2. Follow the designated Weber social media account identified in the applicable Sweepstakes post, when required;
3. Like the applicable Sweepstakes post; and
4. Comment on the applicable Sweepstakes post and tag the number of friends specified in that post.

No purchase is necessary.

Sharing or reposting a Sweepstakes post is appreciated but is **not required for entry**.

Entrants must maintain a public or otherwise viewable social media account sufficient for Sponsor to verify compliance with the applicable entry requirements.

Unless otherwise stated in the applicable Sweepstakes post, limit one (1) eligible entry per person, per social media platform, during each applicable Entry Period.

Automated entries, entries generated by script, macro or other automated means, mass entries, fraudulent accounts or any other method intended to circumvent these Official Rules are prohibited and will be void.

An entrant must comply with the applicable social media platform's terms, policies and community guidelines.

By entering, each entrant fully and unconditionally agrees to these Official Rules and to Sponsor's decisions, which are final and binding with respect to all matters relating to the Sweepstakes.

4. GIVEAWAY PERIODS AND PRIZES

GIVEAWAY 1 — GAMEDAY CORNHOLE GIVEAWAY

Entry Period: September 21, 2026 through October 2, 2026.

Three (3) winners are anticipated, with one winner selected from eligible Facebook entries, one from eligible Instagram entries and one from eligible TikTok entries.

Each winner will receive:

- One (1) portable cornhole set, ARV approximately $39.99;
- A Sponsor-selected package of Bland Farms Premium Sweet Onions; and
- A Sponsor-selected package of Sand Candy® Sweet Potatoes.

Approximate Retail Value per prize: $55.

Sponsor may substitute a comparable cornhole set if the advertised item becomes unavailable.

GIVEAWAY 2 — TAILGATE TABLE GIVEAWAY

Entry Period: October 7, 2026 through October 18, 2026.

Three (3) winners are anticipated, with one winner selected from eligible Facebook entries, one from eligible Instagram entries and one from eligible TikTok entries.

Each winner will receive:

- One (1) portable tailgate table, ARV approximately $36.99;
- A Sponsor-selected package of Bland Farms Premium Sweet Onions; and
- Vidalia Brands® Onion Petals.

Approximate Retail Value per prize: $46.

Sponsor may substitute a comparable tailgate table if the advertised item becomes unavailable.

GIVEAWAY 3 — GAMEDAY COOLER GIVEAWAY

Entry Period: October 23, 2026 through November 3, 2026.

Three (3) winners are anticipated, with one winner selected from eligible Facebook entries, one from eligible Instagram entries and one from eligible TikTok entries.

Each winner will receive:

- One (1) Igloo soft carry cooler or comparable cooler, ARV approximately $19.99;
- A Sponsor-selected package of Bland Farms Premium Sweet Onions; and
- Vidalia Brands® Peach Salsa.

Approximate Retail Value per prize: $30.

GIVEAWAY 4 — WEBER GRILLING BASKET GIVEAWAY

Entry Period: November 9, 2026 through November 20, 2026.

Three (3) winners are anticipated, with one winner selected from eligible Facebook entries, one from eligible Instagram entries and one from eligible TikTok entries.

Each winner will receive:

- One (1) Weber® Deluxe Grilling Basket;
- A Sponsor-selected package of Bland Farms Premium Sweet Onions;
- A Sponsor-selected package of Sand Candy® Sweet Potatoes; and

- Vidalia Brands® Special Seasoning.

Approximate Retail Value per prize: $30.

GAMEDAY SWEETNESS FLASH GIVEAWAYS

Flash Giveaway Period: December 7, 2026 through December 18, 2026.

During the Flash Giveaway Period, Sponsor may conduct individual limited-time social media giveaways on Facebook, Instagram and/or TikTok.

Prizes may include:

- Weber® Apron;
- Weber® Burger Press;
- Weber® Griddle Pan;
- Bland Farms Premium Sweet Onions;
- Sand Candy® Sweet Potatoes;
- Vidalia Brands® products; and/or
- Other promotional merchandise identified in the applicable Flash Giveaway post.

Each Flash Giveaway post will identify the prize offered, applicable social media platform, entry deadline and any additional entry instructions.

Only one (1) winner will be selected for each Flash Giveaway unless otherwise stated.

5. GRAND PRIZE

GAMEDAY SWEETNESS GRAND PRIZE

Grand Prize Entry Period: January 1, 2027 at 12:00:01 a.m. ET through February 14, 2027 at 11:59:59 p.m. ET.

One (1) Grand Prize winner will receive:

- One (1) Weber® Traveler® Portable Gas Grill #1501740 — ARV $449.00;
- One (1) Weber® Portable Griddle Tool Set #3400074 — ARV $39.99;
- One (1) Weber® Traveler Cargo #7030 — ARV $59.99;
- One (1) Weber® Griddle Insert #7034 — ARV $99.99;
- A Sponsor-selected package of Bland Farms Premium Sweet Onions; and
- A Sponsor-selected package of Sand Candy® Sweet Potatoes.

Approximate Retail Value of Weber Grand Prize components: $648.97.

The total Grand Prize ARV, including Bland Farms products, is approximately **$658**

6. WINNER SELECTION AND NOTIFICATION

For Giveaways 1–4 and each Flash Giveaway, Sponsor or Sponsor's representative will conduct a random drawing from all eligible entries received through the applicable social media platform during the applicable Entry Period.

The Grand Prize winner will be selected in a random drawing from all eligible Grand Prize entries on or about **Monday, February 15, 2027**.

Odds of winning depend upon the total number of eligible entries received for the applicable drawing.

Potential winners will be contacted by Sponsor through direct message, comment and/or other method available through the social media platform used to enter.

Bland Farms will never require a winner to provide a credit card number, banking information or payment of any kind to claim a prize.

A potential winner must respond to Sponsor within seventy-two (72) hours of the first notification attempt unless Sponsor specifies another response period.

A potential winner may be required to execute and return an Affidavit of Eligibility, Liability Release, Publicity Release and/or other documents reasonably requested by Sponsor. All requested documents must be returned within ten (10) days of notification unless otherwise specified by Sponsor.

All potential winners are subject to verification before any prize is awarded.

If a potential winner does not respond within the required period, cannot be contacted, is found ineligible, fails to execute required documents, does not comply with these Official Rules, or if a prize notification or prize is returned as undeliverable, the potential winner will forfeit the prize and Sponsor may select an alternate winner by random drawing from the remaining eligible entries.

Allow approximately six (6) to eight (8) weeks for delivery of prizes.

7. PRIZE CONDITIONS

Prizes may not be transferred or assigned.

No cash redemption or prize substitution by a winner is permitted.

Sponsor reserves the right to substitute a prize or individual prize component with an item of equal or greater approximate retail value if an advertised prize becomes unavailable.

Any difference between the stated approximate retail value and actual retail value will not be awarded.

All federal, state and local taxes and any other expenses not expressly included in these Official Rules are the sole responsibility of the winner.

By accepting a prize, each winner agrees, where permitted by law, to Sponsor's use of the winner's name, city and state of residence, statements concerning the Sweepstakes, photograph and/or likeness for advertising, publicity and promotional purposes in any media, including social media, without additional compensation, notice or approval.

8. RELEASE AND LIMITATION OF LIABILITY

By participating, entrants agree to release and hold harmless Bland Farms, LLC, Weber-Stephen Products LLC, Meta Platforms, Inc., TikTok Inc., and their respective parents, affiliates, subsidiaries, divisions, wholesalers, retailers, distributors, advertising and promotion agencies, and each of their respective officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any claims, demands, losses, liabilities, damages or causes of action arising out of participation in the Sweepstakes or the receipt, possession, use or misuse of any prize.

Released Parties are not responsible for lost, late, stolen, incomplete, inaccurate, delayed, garbled, misdirected or otherwise invalid entries; technical failures; Internet or network interruptions; unavailable hardware or software; social media platform outages; unauthorized intervention; human error; inaccurate entry information; or any other error or problem that may affect the administration, security, fairness or proper conduct of the Sweepstakes.

9. SOCIAL MEDIA PLATFORM DISCLAIMER

The Sweepstakes is in no way sponsored, endorsed, administered by or associated with Facebook, Instagram, Meta or TikTok.

Each entrant releases Facebook, Instagram, Meta and TikTok from any and all liability associated with the Sweepstakes.

Entrants understand that they are providing their information to Sponsor and not to Facebook, Instagram, Meta or TikTok.

Use of each social media platform is subject to that platform's applicable terms and policies.

10. WEBER RELATIONSHIP

Certain prizes offered in the Sweepstakes are Weber® products.

Weber-Stephen Products LLC is a promotional participant and/or prize provider as applicable, but Bland Farms, LLC is the Sponsor and administrator of the Sweepstakes unless expressly stated otherwise.

Use of Weber trademarks, product names and approved product imagery is pursuant to authorization granted by Weber-Stephen Products LLC.

11. GENERAL CONDITIONS

Sponsor reserves the right, in its sole discretion, to disqualify any entrant who tampers with or attempts to tamper with the entry process, violates these Official Rules, acts in a disruptive or unsportsmanlike manner, or attempts to undermine the legitimate operation of the Sweepstakes.

If the Sweepstakes or any portion thereof cannot be conducted as planned because of fraud, technical failures, platform changes, unauthorized intervention or any other cause beyond Sponsor's reasonable control that affects the administration, security, fairness or integrity of the Sweepstakes, Sponsor reserves the right to suspend, modify or terminate the affected promotion and, if appropriate, select winners from eligible, non-suspect entries received before the action was taken.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE, CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY VIOLATE CRIMINAL AND CIVIL LAWS. SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

12. GOVERNING LAW

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants' rights and obligations, or Sponsor's rights and obligations in connection with the Sweepstakes will be governed by and construed in accordance with the laws of the State of Georgia, without giving effect to any choice-of-law or conflict-of-law rules that would result in application of the laws of another jurisdiction.

If any provision of these Official Rules is determined to be invalid, illegal or unenforceable, the remaining provisions will remain in full force and effect.

If there is any discrepancy or inconsistency between these Official Rules and any Sweepstakes advertisement, social media post or other promotional material, these Official Rules will govern and control.

13. WINNERS LIST

To request the name and city/state of residence of a Sweepstakes winner, mail a stamped, self-addressed envelope with a signed, hand-printed request to:

Bland Farms Gameday Sweetness Sweepstakes Winner's List
Bland Farms, LLC
1126 Raymond D. Bland Road
Glennville, Georgia 30427

Requests must be received by **August 31, 2027**.

14. SPONSOR

Bland Farms, LLC
1126 Raymond D. Bland Road
Glennville, Georgia 30427