

Bland Farms
“#FindTheGaryVidalias Scavenger Hunt” Sweepstakes
Official Rules

1. **NO PURCHASE NECESSARY: Making a purchase will not increase your chances of winning a prize.** The “#FindTheGaryVidalias Scavenger Hunt” Sweepstakes (the “Sweepstakes”) sponsored by Bland Farms, LLC (the “Sponsor”) begins on April 20, 2020 at 12:00:01 AM Eastern Time (“ET”) and ends on August 23, 2020 at 11:59:59 PM ET (the “Sweepstakes Period”). During the Sweepstakes Period, there will be eighteen (18) Weekly Entry Period (each a “Weekly Entry Period”), as described in Rule #5. Void outside the 50 United States and D.C. and where prohibited by law.
2. **Eligibility:** Participation open to legal residents of the fifty (50) United States and District of Columbia who are thirteen (13) years of age or older at the time of entry. Employees of Bland Farms, LLC, its subsidiaries, affiliates, divisions, advertising and promotion agencies, individuals engaged in the development, production or distribution of materials for this Sweepstakes, and members of the immediate families (defined as including spouse, biological, adoptive or step-parents, children, grandparents, grandchildren, siblings and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are NOT eligible to participate in this Sweepstakes.
3. **How to Enter:** During the Sweepstakes Period, an eligible participant must post a photo depicting the participant posing with a Vidalia onion containing a promotional sticker of Gary using the hashtag #FindTheGaryVidalias - and post it on the Bland Farms Facebook Page or via Instagram. Instructions for specific photo / entry methods: **To Enter Via Bland Farms Facebook Page:** Visit the Bland Farms page on the Facebook platform (“Bland Farms Facebook Page”) www.facebook.com/blandfarms and post a photo depicting the participant posing with a Vidalia onion containing a promotional sticker of Gary using the hashtag #FindTheGaryVidalias in order to become eligible for the Sweepstakes drawing for the applicable Weekly Entry Period. Creating a Facebook Account is free. By creating an Account however, participants will be required to agree to the Facebook terms of service and privacy policy. **To Enter Via Instagram:** Participants who enter via Instagram will be required to follow the Bland Farms Instagram account, @blandfarms, then post a photo depicting the participant posing with a Vidalia onion containing a promotional sticker of Gary using the hashtag #FindTheGaryVidalias in order to become eligible for Sweepstakes drawing for the applicable Weekly Entry Period. Participant must ensure that their Instagram account settings are “public” so that the participant’s #FindTheGaryVidalias photo submission is viewable by Sponsor. Creating an Instagram Account is free. By creating an Account however, participants will be required to agree to the Instagram terms of service and privacy policy. **Limit one (1) Sweepstakes entry per person/ Facebook/ Instagram account for each applicable Weekly Entry Period regardless of means of entry.** If it is discovered that a participant has attempted to enter with multiple social media accounts or under multiple identities, or uses any other method or device to enter multiple times during the applicable Weekly Entry Period, such participant will be disqualified. Participants are solely responsible for Internet connectivity, software and/or hardware that may be required in order to submit an entry. All entries must be submitted in accordance with these Official

Rules; no other method of entry into this Sweepstakes will be permitted. **Entries will not be acknowledged or returned.** Entries must be made by an individual only. Group entries are prohibited. By participating in the Sweepstakes, you fully and unconditionally agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all matters related to the Sweepstakes. **Non-winning entries from each Weekly Entry Period will not roll over into subsequent drawings.**

Photo Requirements: Any image submitted for this Sweepstakes that, in Sponsor's sole and absolute discretion, is considered inappropriate, offensive or not in keeping with the Sponsor's image will be disqualified. Sponsor may disqualify such entry at any point during or after the Sweepstakes Period. Sponsor may disqualify an entry if it includes any image or content which, in Sponsor's opinion, is unsuitable for publication in connection with this Sweepstakes. Additionally, any image posted by a Sweepstakes participant must comply with the following guidelines:

- Photo submissions must include the hashtag #FindTheGaryVidalias. Any submission that does not include the hashtag will not be eligible for a prize drawing.
- Photo submissions must include the applicant and a Vidalia onion with a FindTheGaryVidalias promotional sticker.
- For any Photo submission from a participant who is a minor in his/her state of residence, such participant must have the permission of their parent or legal guardian to post the photo.
- Photo must NOT include images of third parties/people, who have not expressly authorized participant to display their image or likeness.
- Photo must NOT contain material which is (or promote activities which are) offensive, threatening, profane, or harassing or which is otherwise inappropriate in the sole discretion of the Sponsor, nor may image contain any derogatory references to Sponsor or any other person or entity.
- Image must not contain or transmit any materials that contain software viruses or other computer code, files or programs designed to impair, limit, interfere with or cause harm to any communications network operated by the Sponsor or the computers of any individual or entity participating in or otherwise associated with the Sweepstakes.
- Image may not contain personally identifiable information about the participant or any other person, such as last name, address, phone number, email address or any contact information.
- Image may not portray a dangerous stunt.

4. Grant of Rights: By submitting a photo and entering the Sweepstakes, each participant (and participant's parent or legal guardian if participant is under 18) hereby irrevocably grants, transfers, sells, assigns and conveys to the Sponsor all present and future right, title and interest of every kind and nature whatsoever, including, without limitation, all copyrights, and all rights incidental, subsidiary, ancillary or allied thereto (including, without limitation, all derivative rights) in and to the images depicted in the photo for exploitation throughout the universe, in perpetuity, by means of any and all media and devices whether now known or hereafter devised without consideration or attribution to

you, or review or approval by you, and without compensation of any kind or additional notice to you.

By creating and submitting a photo for entry into the Sweepstakes, each participant (and participant’s parent or legal guardian if participant is under 18) acknowledges and agrees that participant will not now or in the future be paid or compensated in any way for his/her entry or for granting the Sponsor any of the rights set out in these Official Rules. Participant further acknowledges that Sponsor is not obligated to make use of any of the rights granted in these Official Rules.

Sponsor shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the photo submission for any purpose which Sponsor deems necessary or desirable, and each participant waives any and all so-called moral rights they may have therein. Each participant (and participant’s parent or legal guardian if participant is under 18) hereby acknowledges that such participant does not reserve any rights in or to the photo submission or image.

- 5. Random Drawing Winner Selection:** Random drawings will be conducted by an independent sweepstakes administrator from among all valid, eligible entries received for the applicable Weekly Entry Period according to the schedule below. All decisions of Sponsor and/or administrator shall be final and binding in all respects. Odds of winning a prize depends upon the total number of eligible entries received during the applicable Weekly Entry Period.

Weekly Entry Period	Entry Period Date(s)*	Drawing Date	# of Prizes	Prize	ARV
#1	4/20 - 4/26/2020	4/29/2020	1	\$75 Gift Card	\$75.00
#2	4/27 - 5/3/2020	5/6/2020	1	\$75 Gift Card	\$75.00
#3	5/4 - 5/10/2020	5/13/2020	1	\$75 Gift Card	\$75.00
#4	5/11 - 5/17/2020	5/20/2020	1	\$75 Gift Card	\$75.00
#5	5/18 - 5/24/2020	5/27/2020	1	\$75 Gift Card	\$75.00
#6	5/25 - 5/31/2020	6/3/2020	1	\$75 Gift Card	\$75.00
#7	6/1 - 6/7/2020	6/10/2020	1	\$75 Gift Card	\$75.00
#8	6/8 - 6/14/2020	6/17/2020	1	\$75 Gift Card	\$75.00
#9	6/15 - 6/21/2020	6/24/2020	1	\$75 Gift Card	\$75.00
#10	6/22 - 6/28/2020	7/1/2020	1	\$75 Gift Card	\$75.00
#11	6/29 - 7/5/2020	7/8/2020	1	\$75 Gift Card	\$75.00
#12	7/6 - 7/12/2020	7/15/2020	1	\$75 Gift Card	\$75.00
#13	7/13 - 7/19/2020	7/22/2020	1	\$75 Gift Card	\$75.00
#14	7/20 - 7/26/2020	7/29/2020	1	\$75 Gift Card	\$75.00
#15	7/27 - 8/2/2020	8/5/2020	1	\$75 Gift Card	\$75.00
#16	8/3- 8/9/2020	8/12/2020	1	\$75 Gift Card	\$75.00
#17	8/10- - 8/16/2020	8/19/2020	1	\$75 Gift Card	\$75.00

#18	8/17- 8/23/2020	8/262020	1	\$75 Gift Card	\$75.00
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6. **Prizes / Approximate Retail Value: (18) Weekly Prizes.** Each Weekly Prize consists exclusively of one (1) \$75 gift card. Gift card is subject to the terms and conditions of the issuer. Approximate retail value of each Weekly Prize is \$75. Approximate retail value of all available prizes is \$1,350.

7. **Potential Winner Notification:** Sponsor or Sponsor’s representative will attempt to notify potential winners using the contact information supplied by the participant during the Sweepstakes entry process. **For submissions posted via Bland Farms Facebook Page:** Potential prize winners who submitted their entry via the Bland Farms Facebook Page will be notified by Facebook Messenger within twenty-four (24) hours of the winner selection date. **For Submissions posted via Instagram:** Potential prize winners will be announced by Instagram post by the Sponsor as well as a Direct Message to the potential prize winner’s Instagram Account within twenty-four (24) hours of the winner selection date. In response to the Instagram prize notification, potential winners must send a direct message to the Sponsor via Instagram (depending upon their submission method) with their name, complete mailing address and email address in order to claim the prize.

If a potential prize winner fails to respond to the direct message notification attempt within twenty-four hours of notification attempt, or if the prize notification email or direct message is returned as undeliverable, the potential winner will be disqualified and an alternate potential winner will be selected. Participants may be required to provide proof of eligibility in any manner Sponsor deems appropriate as a condition of receiving a prize.

8. **Other Conditions of Participation:** Prizes may not be transferred or assigned. No prize substitution will be allowed. Sponsor reserves the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable. By accepting a prize, the winner (and winner’s parent or legal guardian if winner is under 18) agrees to Sponsor’s use of winner's name, city and state of residence, entry photograph, and statements about the Sweepstakes and/or likeness for publicity, advertising and promotional purposes in all media worldwide (including but not limited to social media) without limitation and without further compensation or notice (unless prohibited by law). Once the prize has been delivered to the winner’s residence via delivery-confirmed mail or courier, the prize is considered “awarded.” All income **taxes on any prize awarded are the sole responsibility of the prize winner.** All entries become the property of Sponsor and will not be acknowledged or returned except as provided herein. By entering, Sweepstakes participant (and participant’s parent or legal guardian if participant is under 18) acknowledge compliance with these Official Rules, including all eligibility requirements. By participating, participant (and participant’s parent or legal guardian if participant is under 18) agree to release Bland Farms, LLC, Paramount Pictures Corporation, Instagram and each of their respective parent companies, affiliates, subsidiaries, divisions, wholesalers, retailers or distributors or advertising and promotion agencies and each of

their respective officers, directors, employees, agents or representatives (collectively, "Released Parties") from and against any and all claims, demands, losses and liabilities of any nature whatsoever, which participant may now or hereafter be entitled to assert, including but not limited to, any death, injury, loss of enjoyment, damage to computer equipment, or other harm or loss of any nature whatsoever caused or contributed to by participation in the Sweepstakes, and/or in connection with the awarding, receipt and use or misuse of the prize (if awarded to him/her), and/or claims based on publicity rights, defamation or invasion of privacy. Released Parties are not responsible for (i) entries that are lost, late, stolen, damaged, garbled, destroyed or misdirected; (ii) any problems or technical malfunctions, errors, omissions, interruptions, deletions, defects, delays in operation or transmission, communication failures or human error that may occur in the transmission, receipt or processing of entries, or for destruction of or unauthorized access to, or alteration of, entries; (iii) failed or unavailable hardware, network or, software; (iv) causes beyond Sponsor's reasonable control that jeopardize the administration, security, fairness, integrity or proper conduct of this Sweepstakes; (v) incorrect or inaccurate entry information whether caused by participants or by any of the equipment or programming associated with or utilized in the Sweepstakes; (vi) any typographical or other error in any printing or advertising related to the Sweepstakes, in the administration or execution of the Sweepstakes, or in the announcement of prize winners, or (vii) cheating or fraud by any participant.

If for any reason this Sweepstakes cannot be executed as planned, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor that corrupt or affect the security, administration, fairness, integrity or proper conduct of this Sweepstakes, or if this Sweepstakes is compromised or becomes corrupted in any way, electronically or otherwise, Sponsor reserves the right to terminate this Sweepstakes. If this Sweepstakes is terminated before the original end date, the Sponsor will select the prize winners from among all valid, non-suspect entries received as of the time/date of termination of the Sweepstakes.

Sponsor reserves the right, at its sole discretion, to disqualify and prosecute any individual who tampers with or attempts to tamper with the entry process or any aspect of this Sweepstakes. **CAUTION: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY CORRUPT OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, construed in accordance with, and subject to the laws of Georgia without giving effect to any choice of law or conflict of law rules (whether of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Georgia.

The invalidity or unenforceability of any provision of these Official Rules shall not affect

the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes-related materials and the terms and conditions of these Official Rules, these Official Rules shall prevail, govern and control.

9. **Winner's List:** To receive name and city / state of residence of prize winners, mail a stamped, self-addressed envelope accompanied with a signed, hand-printed request to “#FindTheGaryVidalia Winner's List”, PO Box 11508, Bozeman, MT 59719-1508. All requests must be received by October 31, 2020.
10. **Sponsor:** Bland Farms, LLC. 1126 Raymond D. Bland Road Glennville, GA 30427.

Any questions, comments or complaints regarding this Sweepstakes must be directed to the Sponsor only, and NOT to Facebook or Instagram. You understand that you are providing your information to the Sponsor and not to Facebook or Instagram.